



Impact Snapshot

How Aventiv Technologies' seed gift helped move MFGP from vision to momentum.

\$5,000. Strategic seed support.
National-level momentum.



Aventiv Technologies provided a **\$5,000 seed gift** that helped MFGP build infrastructure, strengthen storytelling, support the ASU trip, and position the organization on a national playing field.

HOW THE \$5,000 SEED GIFT WAS INVESTED



40% / \$2,000
Resources platform foundation



25% / \$1,250
For Kids Like Me campaign development



20% / \$1,000
ASU activation, travel, and national visibility



15% / \$750
Administration, planning, and organizational readiness

WHAT THE SEED GIFT MADE POSSIBLE



1. Built the foundation

Established the resources platform infrastructure that powers our mission and long-term impact.



2. Strengthened storytelling

Launched and developed the For Kids Like Me campaign to amplify youth voices and advance our message.



3. Funded the ASU trip and activation

Enabled youth to represent MFGP at ASU—expanding visibility, building partnerships, and creating real-world opportunities.



4. Positioned MFGP for growth

Invested in planning and readiness to strengthen operations and scale our impact.

“Early belief creates lasting momentum.”

— MFGP Leadership —



The ASU trip helped place MFGP on a **national playing field** by expanding visibility, partnership opportunities, and public momentum.



From Seed Support to *National Presence*

How one strategic gift helped MFGP strengthen its platform, expand its voice, and step onto a national playing field.



Aventiv Technologies' **\$5,000 seed gift** was maximized to build the foundation, activate the ASU trip, and expand MFGP's visibility on a national playing field.

One gift. Four impact areas. National impact.

“ This was more than a donation.

It was catalytic support that helped MFGP move with credibility, visibility, and purpose. **”**

HOW THE GIFT CREATED MOMENTUM



1 Seed support received

Aventiv's \$5,000 gift provided the spark MFGP needed to move from vision to action.



2 Infrastructure and resource foundation built

Built our platform infrastructure and resource foundation to support storytelling, programs, and operations.



3 ASU activation and national visibility expanded

Enabled the ASU trip, opening doors to new partnerships, conversations, and national exposure.



4 Storytelling and program development accelerated

Momentum fuels better stories, stronger programs, and deeper impact for justice-impacted families.

WHY THE ASU TRIP MATTERED



Elevated MFGP's visibility beyond the local level.

Showcased our mission, programs, and impact to a national audience.



Created partnership and public engagement opportunities.

Connected with changemakers, organizations, and advocates who share our vision.



Positioned MFGP in a national conversation around justice-impacted families.

Brought our voice to the table—amplifying the lived experiences we serve.



Showed what early investment can unlock.

A small, strategic gift opened doors to long-term impact and endless possibility.

OUTCOMES AT A GLANCE



1 Seed gift used strategically

Aventiv's \$5,000 gift deployed with intention and impact.



4 Impact areas activated

Infrastructure, storytelling, ASU activation, and program development.



1 ASU trip leveraged for national visibility

Opened doors, built relationships, and elevated MFGP's presence.



Ongoing momentum for storytelling, programs, and growth

Sustaining our impact and expanding our reach nationally.

WHAT COMES NEXT



Storytelling Production

Invest in professional storytelling to amplify lived experiences and inspire change.



Resources Platform Expansion

Enhance and expand our platform to deliver tools, resources, and support to more families nationwide.



Empower Justice

Deepen programs, advocacy, and partnerships to advance equity for justice-impacted families.



Audience Growth & Awareness

Grow our audience and expand our voice to reach and mobilize more changemakers.


Together, we turn early investment into lasting impact.



Aventiv's early support helped MFGP move from foundational building to visible momentum. **The \$5,000 gift** was used with intention, including support for the ASU trip that helped put MFGP on a **national playing field**.



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